

Corporate sponsorship packages

SOUTH AFRICAN
YOUTH ORCHESTRA

DOILLIE
FOUNDATION



SOUTH AFRICAN
NATIONAL YOUTH ORCHESTRA

Jozi's most spectacular
cocktail party, concert, and auction
in aid of young artists
18 August 2018, Atlas Studios, Milpark

Corporate sponsorship packages* **

This sponsorship comes with the knowledge that you are supporting an arts education for a talented young South African.

The arts not only enrich our lives, communities and culture, but they are vital to a child's education. A strong arts education promotes the skills children need to be successful. A growing body of studies presents compelling evidence connecting student learning in the arts to a wide array of academic and social benefits. For example, exposure to art education promotes self-directed learning, improves school attendance and sharpens critical and creative skills. Additionally, research has shown that what students learn in the arts may help them to master other subjects, such as reading, maths or social studies. The evidence is clear: study of the arts contributes to student achievement and success in school and beyond.

* any amount is always appreciated - we are grateful for every cent!

** we are able to tailor our packages to suit your needs

	Platinum Sponsorship	Gold Sponsorship	Silver Sponsorship	Bronze Sponsorship
Tax deductible (Section 18A Certificate) donation	≥R100,000	≥R75,000	≥R50,000	≥R25,000
How your sponsorship makes a difference	R100,000 sponsors a National Youth Orchestra concert OR it supports a Doilie Foundation beneficiary for an entire year (accommodation, food, transport and textbooks)	R75,000 sponsors 15 young musicians for one orchestra course (tuition, accommodation and food) OR it sponsors a Doilie Foundation beneficiary's accommodation for an entire year	R50,000 sponsors a What It Takes short course for young instrumentalists (4 days, 15 participants, 3 teachers) OR it sponsors transport to classes for two Doilie Foundation beneficiaries for a year	R25,000 sponsors transport and accommodation for a visiting intl. conductor for an orchestra course OR it contributes to gear/instruments/ ballet shoes etc. for two Doilie Foundation beneficiaries for an entire year.
VIP tickets to our Cocktails, Concert and Auction on 18 Aug in Johannesburg	6 VIP tickets	4 VIP tickets	4 VIP tickets	2 VIP tickets
Branding	Your branding (flags) outside the venue, in the foyer (step and repeat banner); waiters wear your logo on a button on their chests; Logo displayed on the screens above the orchestra before and after the performance; Logo on invitations and other collateral for the event; Your sponsorship acknowledged from the stage	Your branding in the foyer; Logo displayed on the screens above the orchestra before and after the performance		
Logo on the seat of a musician on stage	✓	✓	✓	✓

	Platinum Sponsorship	Gold Sponsorship	Silver Sponsorship	Bronze Sponsorship
Your company logo displayed on a board at our event in the foyer and in our concert programmes	Under the Platinum Sponsors category	Under the Gold Sponsors Category	Under the Silver Sponsors Category	Under the Bronze Sponsors Category
Your sponsorship is acknowledged from the stage	✓	✓		
Online acknowledgement of sponsorship	Your logo both SANYO and Doilie Foundation websites for the year; your logo featured across our various social networks (40000 Likes) - 6 posts about it on each account; in our e-newsletters (10000 reach)	Your logo featured across our various social networks (40000 Likes) - 4 posts about it on each account; in our e-newsletters (10000 reach)	Your logo featured across our various social networks (40000 Likes) - 2 posts about it on each account; in our e-newsletters (10000 reach)	Your company name featured across our various social networks (40000 Likes) - 2 posts about it on each account; company name mentioned in our e-newsletters (10000 reach)
PR	Named in press releases related to your sponsored event; Mentioned in radio and tv interviews wherever possible; Video from our young musicians thanking your company for the contribution; Photo with your top management and our guest artists for the press; Video from our young musicians thanking your company for the contribution	Video from our young musicians thanking your company for the contribution		
Report	A full narrative and financial report on where your funding has been used	A full narrative and financial report on where your funding has been used	A full narrative and financial report on where your funding has been used	A full narrative and financial report on where your funding has been used